



WFFF
201 Humboldt St
Rochester, NY 14610-1093

Contract # 1435807

Schedule Dates	09/29/16-10/12/16	Date Entered	09/23/16
Advertiser	A Stronger Vermont (82921)	Last Modified	09/23/16
Agency	Pinpoint Media (13513)	Entered By	Lindsay Benoit
Product	Political - Issues / Propositions (1068)	CO-OP	No
Brand	60/73/729 (562998)	Headline #	ECR25317296
Salesperson	Katz - Washington DC, Washington DC (1179)	Demo	
Sales Office	Katz - Washington DC	Order Type	Normal
Buyer Name	Nicole Meade,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	60/73/729	Commission	\$2,190.00
Account Types	National/Political	Net Total	\$12,410.00
Billing Type	Standard	Sales Tax	
Comments	TV		

Burlington (WFFF)		
By Broadcast Month	Spots	Rate
Oct. 2016	131	\$14,600.00
Grand Total:	131	\$14,600.00

Pinpoint Media
1707 Osage Street
#103
Alexandria, VA 22302

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/29/16-09/29/16	4	:30	7A- Local 44 News at 7am	2				X				2	\$40.00	\$80.00	Burlington (WFFF)	Local 44 News This Morning	9/23/16
2.0	Normal Line / SPOT	09/30/16-09/30/16	4	:30	7A- Local 44 News at 7am	2				X				2	\$40.00	\$80.00	Burlington (WFFF)	Local 44 News This Morning	9/23/16
3.0	Normal Line / SPOT	10/03/16-10/03/16	4	:30	7A- Local 44 News at 7am	2	X							2	\$40.00	\$80.00	Burlington (WFFF)	Local 44 News This Morning	9/23/16
4.0	Normal Line / SPOT	10/04/16-10/04/16	4	:30	7A- Local 44 News at 7am	2		X						2	\$40.00	\$80.00	Burlington (WFFF)	Local 44 News This Morning	9/23/16
5.0	Normal Line / SPOT	10/05/16-10/05/16	4	:30	7A- Local 44 News at 7am	2			X					2	\$40.00	\$80.00	Burlington (WFFF)	Local 44 News This Morning	9/23/16
6.0	Normal Line / SPOT	10/06/16-10/06/16	4	:30	7A- Local 44 News at 7am	2				X				2	\$40.00	\$80.00	Burlington (WFFF)	Local 44 News This Morning	9/23/16
7.0	Normal Line / SPOT	10/07/16-10/07/16	4	:30	7A- Local 44 News at 7am	2					X			2	\$40.00	\$80.00	Burlington (WFFF)	Local 44 News This Morning	9/23/16
8.0	Normal Line / SPOT	10/10/16-10/10/16	4	:30	7A- Local 44 News at 7am	2	X							2	\$40.00	\$80.00	Burlington (WFFF)	Local 44 News This Morning	9/23/16
9.0	Normal Line / SPOT	10/11/16-10/11/16	4	:30	7A- Local 44 News at 7am	2		X						2	\$40.00	\$80.00	Burlington (WFFF)	Local 44 News This Morning	9/23/16
10.0	Normal Line / SPOT	10/12/16-10/12/16	4	:30	7A- Local 44 News at 7am	2			X					2	\$40.00	\$80.00	Burlington (WFFF)	Local 44 News This Morning	9/23/16
11.0	Normal Line / SPOT	09/29/16-09/29/16	4	:30	8A- Local 44 News at 8am	2				X				2	\$40.00	\$80.00	Burlington (WFFF)	Local 44 News This Morning	9/23/16
12.0	Normal Line / SPOT	09/30/16-09/30/16	4	:30	8A- Local 44 News at 8am	2					X			2	\$40.00	\$80.00	Burlington (WFFF)	Local 44 News This Morning	9/23/16
13.0	Normal Line / SPOT	10/03/16-10/03/16	4	:30	8A- Local 44 News at 8am	2	X							2	\$40.00	\$80.00	Burlington (WFFF)	Local 44 News This Morning	9/23/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:

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Rochester, NY 14610-1093

Contract # 1435807

Schedule Dates 09/29/16-10/12/16
Advertiser A Stronger Vermont (82921)
Agency Pinpoint Media (13513)
Product Political - Issues / Propositions (1068)
Brand 60/73/729 (562998)
Salesperson Kaiz - Washington DC, Washington DC (1179)
Sales Office Kaiz - Washington DC
Buyer Name Nicole Meade,
Phone/Fax /
CPE 60/73/729
Account Types National/Political
Billing Type Standard
Comments TV

Date Entered 09/23/16
Last Modified 09/23/16
Entered By Lindsay Benoit
CO-OP No
Headline # ECR25317296
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,190.00
Net Total \$12,410.00
Sales Tax

Burlington (WFFF)
By Broadcast Month
Oct. 2016 131 \$14,600.00
Grand Total: 131 \$14,600.00

Pinpoint Media
1707 Osage Street
#103
Alexandria, VA 22302

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / SPOT	10/04/16-10/04/16	4	:30	8A- Local 44 News at 8am	2		X						2	\$40.00	\$80.00	Burlington (WFFF)	Local 44 News This Morning	9/23/16
15.0	Normal Line / SPOT	10/05/16-10/05/16	4	:30	8A- Local 44 News at 8am	2			X					2	\$40.00	\$80.00	Burlington (WFFF)	Local 44 News This Morning	9/23/16
16.0	Normal Line / SPOT	10/06/16-10/06/16	4	:30	8A- Local 44 News at 8am	2				X				2	\$40.00	\$80.00	Burlington (WFFF)	Local 44 News This Morning	9/23/16
17.0	Normal Line / SPOT	10/07/16-10/07/16	4	:30	8A- Local 44 News at 8am	2					X			2	\$40.00	\$80.00	Burlington (WFFF)	Local 44 News This Morning	9/23/16
18.0	Normal Line / SPOT	10/10/16-10/10/16	4	:30	8A- Local 44 News at 8am	2	X							2	\$40.00	\$80.00	Burlington (WFFF)	Local 44 News This Morning	9/23/16
19.0	Normal Line / SPOT	10/11/16-10/11/16	4	:30	8A- Local 44 News at 8am	2		X						2	\$40.00	\$80.00	Burlington (WFFF)	Local 44 News This Morning	9/23/16
20.0	Normal Line / SPOT	10/12/16-10/12/16	4	:30	8A- Local 44 News at 8am	2			X					2	\$40.00	\$80.00	Burlington (WFFF)	Local 44 News This Morning	9/23/16
21.0	Normal Line / SPOT	10/02/16-10/02/16	4	:30	9A- Fox News Sunday	1						X		1	\$75.00	\$75.00	Burlington (WFFF)	Fox News Sunday	9/23/16
22.0	Normal Line / SPOT	10/09/16-10/09/16	4	:30	9A- Fox News Sunday	1						X		1	\$75.00	\$75.00	Burlington (WFFF)	Fox News Sunday	9/23/16
23.0	Normal Line / SPOT	09/29/16-09/29/16	4	:30	3:30P- Hot In Cleveland	1				X				1	\$35.00	\$35.00	Burlington (WFFF)	Hot In Cleveland	9/23/16
24.0	Normal Line / SPOT	09/30/16-09/30/16	4	:30	3:30P- Hot In Cleveland	1					X			1	\$35.00	\$35.00	Burlington (WFFF)	Hot In Cleveland	9/23/16
25.0	Normal Line / SPOT	10/03/16-10/03/16	4	:30	3:30P- Hot In Cleveland	1	X							1	\$35.00	\$35.00	Burlington (WFFF)	Hot In Cleveland	9/23/16
26.0	Normal Line / SPOT	10/04/16-10/04/16	4	:30	3:30P- Hot In Cleveland	1		X						1	\$35.00	\$35.00	Burlington (WFFF)	Hot In Cleveland	9/23/16
27.0	Normal Line / SPOT	10/05/16-10/05/16	4	:30	3:30P- Hot In Cleveland	1			X					1	\$35.00	\$35.00	Burlington (WFFF)	Hot In Cleveland	9/23/16

CONFIRMATION CONTRACT

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Date:

Accepted-Station:

Date:

Comments:

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Agency Pinpoint Media (13513)
Product Political - Issues / Propositions (1068)
Brand 60/73/729 (562998)
Salesperson Katz - Washington DC, Washington DC (1179)
Sales Office Katz - Washington DC
Buyer Name Nicole Meade,
Phone/Fax /
CPE 60/73/729
Account Types National/Political
Billing Type Standard
Comments TV

Date Entered 09/23/16
Last Modified 09/23/16
Entered By Lindsay Benoit
CO-OP No
Headline # ECR25317296
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,190.00
Net Total \$12,410.00
Sales Tax

Burington (WFFF)

By Broadcast Month	Spots	Rate
Oct. 2016	131	\$14,600.00
Grand Total:	131	\$14,600.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
28.0	Normal Line / SPOT	10/06/16-10/06/16	4	:30	3:30P- Hot In Cleveland	1				X				1	\$35.00	\$35.00	Burington (WFFF)	Hot In Cleveland	9/23/16
29.0	Normal Line / SPOT	10/07/16-10/07/16	4	:30	3:30P- Hot In Cleveland	1					X			1	\$35.00	\$35.00	Burington (WFFF)	Hot In Cleveland	9/23/16
30.0	Normal Line / SPOT	10/10/16-10/10/16	4	:30	3:30P- Hot In Cleveland	1	X							1	\$35.00	\$35.00	Burington (WFFF)	Hot In Cleveland	9/23/16
31.0	Normal Line / SPOT	10/11/16-10/11/16	4	:30	3:30P- Hot In Cleveland	1		X						1	\$35.00	\$35.00	Burington (WFFF)	Hot In Cleveland	9/23/16
32.0	Normal Line / SPOT	10/12/16-10/12/16	4	:30	3:30P- Hot In Cleveland	1			X					1	\$35.00	\$35.00	Burington (WFFF)	Hot In Cleveland	9/23/16
33.0	Normal Line / SPOT	09/29/16-09/29/16	4	:30	4:30P- How I Met Your Mother	1				X				1	\$45.00	\$45.00	Burington (WFFF)	Mike & Molly	9/23/16
34.0	Normal Line / SPOT	09/30/16-09/30/16	4	:30	4:30P- How I Met Your Mother	1					X			1	\$45.00	\$45.00	Burington (WFFF)	Mike & Molly	9/23/16
35.0	Normal Line / SPOT	10/03/16-10/03/16	4	:30	4:30P- How I Met Your Mother	1	X							1	\$45.00	\$45.00	Burington (WFFF)	Mike & Molly	9/23/16
36.0	Normal Line / SPOT	10/04/16-10/04/16	4	:30	4:30P- How I Met Your Mother	1		X						1	\$45.00	\$45.00	Burington (WFFF)	Mike & Molly	9/23/16
37.0	Normal Line / SPOT	10/05/16-10/05/16	4	:30	4:30P- How I Met Your Mother	1			X					1	\$45.00	\$45.00	Burington (WFFF)	Mike & Molly	9/23/16
38.0	Normal Line / SPOT	10/06/16-10/06/16	4	:30	4:30P- How I Met Your Mother	1				X				1	\$45.00	\$45.00	Burington (WFFF)	Mike & Molly	9/23/16

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Agency	Pinpoint Media (13513)	Entered By	Lindsay Benoit
Product	Political - Issues / Propositions (1068)	CO-OP	No
Brand	60/73/729 (562998)	Headline #	ECR25317296
Salesperson	Katz - Washington DC, Washington DC (1179)	Demo	
Sales Office	Katz - Washington DC	Order Type	Normal
Buyer Name	Nicole Meade,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	60/73/729	Commission	\$2,190.00
Account Types	National/Political	Net Total	\$12,410.00
Billing Type	Standard	Sales Tax	
Comments	TV		

Burlington (WFFF)		
By Broadcast Month	Spots	Rate
Oct. 2016	131	\$14,600.00
Grand Total:	131	\$14,600.00

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39.0	Normal Line / SPOT	10/07/16-10/07/16	4	:30	4:30P- How I Met Your Mother	1					X			1	\$45.00	\$45.00	Burlington (WFFF)	Mike & Molly	9/23/16
40.0	Normal Line / SPOT	10/10/16-10/10/16	4	:30	4:30P- How I Met Your Mother	1	X							1	\$45.00	\$45.00	Burlington (WFFF)	Mike & Molly	9/23/16
41.0	Normal Line / SPOT	10/11/16-10/11/16	4	:30	4:30P- How I Met Your Mother	1		X						1	\$45.00	\$45.00	Burlington (WFFF)	Mike & Molly	9/23/16
42.0	Normal Line / SPOT	10/12/16-10/12/16	4	:30	4:30P- How I Met Your Mother	1			X					1	\$45.00	\$45.00	Burlington (WFFF)	Mike & Molly	9/23/16
43.0	Normal Line / SPOT	09/29/16-09/29/16	4	:30	5P- Modern Family	1				X				1	\$50.00	\$50.00	Burlington (WFFF)	Modern Family	9/23/16
44.0	Normal Line / SPOT	09/30/16-09/30/16	4	:30	5P- Modern Family	1					X			1	\$50.00	\$50.00	Burlington (WFFF)	Modern Family	9/23/16
45.0	Normal Line / SPOT	10/03/16-10/03/16	4	:30	5P- Modern Family	1	X							1	\$50.00	\$50.00	Burlington (WFFF)	Modern Family	9/23/16
46.0	Normal Line / SPOT	10/04/16-10/04/16	4	:30	5P- Modern Family	1		X						1	\$50.00	\$50.00	Burlington (WFFF)	Modern Family	9/23/16
47.0	Normal Line / SPOT	10/05/16-10/05/16	4	:30	5P- Modern Family	1			X					1	\$50.00	\$50.00	Burlington (WFFF)	Modern Family	9/23/16
48.0	Normal Line / SPOT	10/06/16-10/06/16	4	:30	5P- Modern Family	1				X				1	\$50.00	\$50.00	Burlington (WFFF)	Modern Family	9/23/16
49.0	Normal Line / SPOT	10/07/16-10/07/16	4	:30	5P- Modern Family	1					X			1	\$50.00	\$50.00	Burlington (WFFF)	Modern Family	9/23/16
50.0	Normal Line / SPOT	10/10/16-10/10/16	4	:30	5P- Modern Family	1	X							1	\$50.00	\$50.00	Burlington (WFFF)	Modern Family	9/23/16

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Salesperson Katz - Washington DC, Washington DC (1179)
Sales Office Katz - Washington DC
Buyer Name Nicole/Meade,
Phone/Fax /
CPE 60/73/729
Account Types National/Political
Billing Type Standard
Comments TV

Date Entered 09/23/16
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Entered By Lindsay Benoit
CO-OP No
Headline # ECR25317296
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,190.00
Net Total \$12,410.00
Sales Tax

Burtington (WFFF)
By Broadcast Month
Oct. 2016 131 \$14,600.00
Grand Total: 131 \$14,600.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
51.0	Normal Line / SPOT	10/11/16-10/11/16	4	:30	5P- Modern Family	1		X						1	\$50.00	\$50.00	Burtington (WFFF)	Modern Family	9/23/16
52.0	Normal Line / SPOT	10/12/16-10/12/16	4	:30	5P- Modern Family	1			X					1	\$50.00	\$50.00	Burtington (WFFF)	Modern Family	9/23/16
53.0	Normal Line / SPOT	09/29/16-09/29/16	4	:30	5:30P- Modern Family	1				X				1	\$50.00	\$50.00	Burtington (WFFF)	Modern Family	9/23/16
54.0	Normal Line / SPOT	09/30/16-09/30/16	4	:30	5:30P- Modern Family	1					X			1	\$50.00	\$50.00	Burtington (WFFF)	Modern Family	9/23/16
55.0	Normal Line / SPOT	10/03/16-10/03/16	4	:30	5:30P- Modern Family	1	X							1	\$50.00	\$50.00	Burtington (WFFF)	Modern Family	9/23/16
56.0	Normal Line / SPOT	10/04/16-10/04/16	4	:30	5:30P- Modern Family	1		X						1	\$50.00	\$50.00	Burtington (WFFF)	Modern Family	9/23/16
57.0	Normal Line / SPOT	10/05/16-10/05/16	4	:30	5:30P- Modern Family	1			X					1	\$50.00	\$50.00	Burtington (WFFF)	Modern Family	9/23/16
58.0	Normal Line / SPOT	10/06/16-10/06/16	4	:30	5:30P- Modern Family	1				X				1	\$50.00	\$50.00	Burtington (WFFF)	Modern Family	9/23/16
59.0	Normal Line / SPOT	10/07/16-10/07/16	4	:30	5:30P- Modern Family	1					X			1	\$50.00	\$50.00	Burtington (WFFF)	Modern Family	9/23/16
60.0	Normal Line / SPOT	10/10/16-10/10/16	4	:30	5:30P- Modern Family	1	X							1	\$50.00	\$50.00	Burtington (WFFF)	Modern Family	9/23/16
61.0	Normal Line / SPOT	10/11/16-10/11/16	4	:30	5:30P- Modern Family	1		X						1	\$50.00	\$50.00	Burtington (WFFF)	Modern Family	9/23/16
62.0	Normal Line / SPOT	10/12/16-10/12/16	4	:30	5:30P- Modern Family	1			X					1	\$50.00	\$50.00	Burtington (WFFF)	Modern Family	9/23/16
63.0	Normal Line / SPOT	09/29/16-09/29/16	4	:30	6:30P- Two and a Half Men	1				X				1	\$75.00	\$75.00	Burtington (WFFF)	Two and a Half Men	9/23/16
64.0	Normal Line / SPOT	09/30/16-09/30/16	4	:30	6:30P- Two and a Half Men	1					X			1	\$75.00	\$75.00	Burtington (WFFF)	Two and a Half Men	9/23/16

CONFIRMATION CONTRACT

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Agency Pinpoint Media (13513)
Product Political - Issues / Propositions (1068)
Brand 60/73/729 (562998)
Salesperson Katz - Washington DC, Washington DC (1179)
Sales Office Katz - Washington DC
Buyer Name Nicole Meade,
Phone/Fax /
CPE 60/73/729
Account Types National/Political
Billing Type Standard
Comments TV

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Headline # ECR25317296
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Commission \$2,190.00
Net Total \$12,410.00
Sales Tax

Burtonington (WFFF)
By Broadcast Month

Spots	Rate
131	\$14,600.00
Grand Total:	\$14,600.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
65.0	Normal Line / SPOT	10/03/16-10/03/16	4	:30	6:30P- Two and a Half Men	1	X							1	\$75.00	\$75.00	Burtonington (WFFF)	Two and a Half Men	9/23/16
66.0	Normal Line / SPOT	10/04/16-10/04/16	4	:30	6:30P- Two and a Half Men	1		X						1	\$75.00	\$75.00	Burtonington (WFFF)	Two and a Half Men	9/23/16
67.0	Normal Line / SPOT	10/05/16-10/05/16	4	:30	6:30P- Two and a Half Men	1			X					1	\$75.00	\$75.00	Burtonington (WFFF)	Two and a Half Men	9/23/16
68.0	Normal Line / SPOT	10/06/16-10/06/16	4	:30	6:30P- Two and a Half Men	1				X				1	\$75.00	\$75.00	Burtonington (WFFF)	Two and a Half Men	9/23/16
69.0	Normal Line / SPOT	10/07/16-10/07/16	4	:30	6:30P- Two and a Half Men	1					X			1	\$75.00	\$75.00	Burtonington (WFFF)	Two and a Half Men	9/23/16
70.0	Normal Line / SPOT	10/10/16-10/10/16	4	:30	6:30P- Two and a Half Men	1	X							1	\$75.00	\$75.00	Burtonington (WFFF)	Two and a Half Men	9/23/16
71.0	Normal Line / SPOT	10/11/16-10/11/16	4	:30	6:30P- Two and a Half Men	1		X						1	\$75.00	\$75.00	Burtonington (WFFF)	Two and a Half Men	9/23/16
72.0	Normal Line / SPOT	10/12/16-10/12/16	4	:30	6:30P- Two and a Half Men	1			X					1	\$75.00	\$75.00	Burtonington (WFFF)	Two and a Half Men	9/23/16
73.0	Normal Line / SPOT	09/29/16-09/29/16	4	:30	7P- Big Bang Theory 1	1				X				1	\$500.00	\$500.00	Burtonington (WFFF)	Big Bang Theory	9/23/16
74.0	Normal Line / SPOT	09/30/16-09/30/16	4	:30	7P- Big Bang Theory 1	1					X			1	\$500.00	\$500.00	Burtonington (WFFF)	Big Bang Theory	9/23/16
75.0	Normal Line / SPOT	10/03/16-10/03/16	3	:30	7P- Big Bang Theory 1	1	X							1	\$500.00	\$500.00	Burtonington (WFFF)	Big Bang Theory	9/23/16
76.0	Normal Line / SPOT	10/04/16-10/04/16	3	:30	7P- Big Bang Theory 1	1		X						1	\$500.00	\$500.00	Burtonington (WFFF)	Big Bang Theory	9/23/16
77.0	Normal Line / SPOT	10/05/16-10/05/16	3	:30	7P- Big Bang Theory 1	1			X					1	\$500.00	\$500.00	Burtonington (WFFF)	Big Bang Theory	9/23/16
78.0	Normal Line / SPOT	10/06/16-10/06/16	3	:30	7P- Big Bang Theory 1	1				X				1	\$500.00	\$500.00	Burtonington (WFFF)	Big Bang Theory	9/23/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WFFF does not discriminate in advertising contracts on the basis of race, ethnicity or gender and further require that in the performance of all WFFF advertising agreements require that each party not discriminate on the basis of race or ethnicity.



WFFF
201 Humboldt St
Rochester, NY 14610-1093

Contract # 1435807

Schedule Dates	09/29/16-10/12/16	Date Entered	09/23/16
Advertiser	A Stronger Vermont (82921)	Last Modified	09/23/16
Agency	Pinpoint Media (13513)	Entered By	Lindsay Benoit
Product	Political - Issues / Propositions (1068)	CO-OP	No
Brand	60/73/729 (562998)	Headline #	ECR25317296
Salesperson	Katz - Washington DC, Washington DC (1179)	Demo	
Sales Office	Katz - Washington DC	Order Type	Normal
Buyer Name	Nicole/Meade,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	60/73/729	Commission	\$2,190.00
Account Types	National/Political	Net Total	\$12,410.00
Billing Type	Standard	Sales Tax	
Comments	TV		

Burlington (WFFF)		
By Broadcast Month	Spots	Rate
Oct. 2016	131	\$14,600.00
Grand Total:	131	\$14,600.00

Pinpoint Media
1707 Osage Street
#103
Alexandria, VA 22302

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
79.0	Normal Line / SPOT	10/07/16-10/07/16	3	:30	7P- Big Bang Theory 1	1					X			1	\$500.00	\$500.00	Burlington (WFFF)	Big Bang Theory	9/23/16
80.0	Normal Line / SPOT	10/10/16-10/10/16	3	:30	7P- Big Bang Theory 1	1	X							1	\$500.00	\$500.00	Burlington (WFFF)	Big Bang Theory	9/23/16
81.0	Normal Line / SPOT	10/11/16-10/11/16	3	:30	7P- Big Bang Theory 1	1		X						1	\$500.00	\$500.00	Burlington (WFFF)	Big Bang Theory	9/23/16
82.0	Normal Line / SPOT	10/12/16-10/12/16	3	:30	7P- Big Bang Theory 1	1			X					1	\$500.00	\$500.00	Burlington (WFFF)	Big Bang Theory	9/23/16
83.0	Normal Line / SPOT	10/01/16-10/01/16	4	:30	7P- Big Bang Theory	1					X				\$150.00		Burlington (WFFF)	Big Bang Theory	9/23/16
83.0.1	Closed Preempt	10/01/16															Burlington (WFFF)	Schedule Change/Exception	
84.0	Normal Line / SPOT	10/08/16-10/08/16	4	:30	7P- Big Bang Theory	1					X				\$150.00		Burlington (WFFF)	Big Bang Theory	9/23/16
84.0.1	Closed Preempt	10/08/16															Burlington (WFFF)	Schedule Change/Exception	
85.0	Normal Line / SPOT	09/29/16-09/29/16	4	:30	10P- Local 44 News at 10:00pm	2				X				2	\$225.00	\$450.00	Burlington (WFFF)	Local 44 News	9/23/16
86.0	Normal Line / SPOT	09/30/16-09/30/16	4	:30	10P- Local 44 News at 10:00pm	2					X			2	\$225.00	\$450.00	Burlington (WFFF)	Local 44 News	9/23/16
87.0	Normal Line / SPOT	10/03/16-10/03/16	4	:30	10P- Local 44 News at 10:00pm	2	X							2	\$225.00	\$450.00	Burlington (WFFF)	Local 44 News	9/23/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WFFF
201 Humboldt St
Rochester, NY 14610-1093

Contract # 1435807

Schedule Dates 09/29/16-10/12/16
Advertiser A Stronger Vermont (82921)
Agency Pinpoint Media (13513)
Product Political - Issues / Propositions (1068)
Brand 60/73/729 (56298)
Salesperson Katz - Washington DC, Washington DC (1179)
Sales Office Katz - Washington DC
Buyer Name Nicole/Meade,
Phone/Fax /
CPE 60/73/729
Account Types National/Political
Billing Type Standard
Comments TV

Date Entered 09/23/16
Last Modified 09/23/16
Entered By Lindsay Benoit
CO-OP No
Headline # ECR25317296
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,190.00
Net Total \$12,410.00
Sales Tax

Burlington (WFFF)
By Broadcast Month
Oct. 2016 131 \$14,600.00
Grand Total: 131 \$14,600.00

Pinpoint Media
1707 Osage Street
#103
Alexandria, VA 22302

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
88.0	Normal Line / SPOT	10/04/16-10/04/16	4	:30	10:30P- Local 44 News at 10:00pm	2		X						2	\$225.00	\$450.00	Burlington (WFFF)	Local 44 News	9/23/16
89.0	Normal Line / SPOT	10/05/16-10/05/16	4	:30	10P- Local 44 News at 10:00pm	2			X					2	\$225.00	\$450.00	Burlington (WFFF)	Local 44 News	9/23/16
90.0	Normal Line / SPOT	10/06/16-10/06/16	4	:30	10P- Local 44 News at 10:00pm	2				X				2	\$225.00	\$450.00	Burlington (WFFF)	Local 44 News	9/23/16
91.0	Normal Line / SPOT	10/07/16-10/07/16	4	:30	10P- Local 44 News at 10:00pm	2					X			2	\$225.00	\$450.00	Burlington (WFFF)	Local 44 News	9/23/16
92.0	Normal Line / SPOT	10/10/16-10/10/16	4	:30	10P- Local 44 News at 10:00pm	2	X							2	\$225.00	\$450.00	Burlington (WFFF)	Local 44 News	9/23/16
93.0	Normal Line / SPOT	10/11/16-10/11/16	4	:30	10P- Local 44 News at 10:00pm	2		X						2	\$225.00	\$450.00	Burlington (WFFF)	Local 44 News	9/23/16
94.0	Normal Line / SPOT	10/12/16-10/12/16	4	:30	10P- Local 44 News at 10:00pm	2			X					2	\$225.00	\$450.00	Burlington (WFFF)	Local 44 News	9/23/16
95.0	Normal Line / SPOT	09/29/16-09/29/16	4	:30	11P- Mike & Molly 11pm	1				X				1	\$50.00	\$50.00	Burlington (WFFF)	MIKE AND MOLLY	9/23/16
96.0	Normal Line / SPOT	09/30/16-09/30/16	4	:30	11P- Mike & Molly 11pm	1					X			1	\$50.00	\$50.00	Burlington (WFFF)	MIKE AND MOLLY	9/23/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WFFF
201 Humboldt St
Rochester, NY 14610-1093

Pinpoint Media
1707 Osage Street
#103
Alexandria, VA 22302

Contract # 1435807

Schedule Dates	09/29/16-10/12/16	Date Entered	09/23/16
Advertiser	A Stronger Vermont (82921)	Last Modified	09/23/16
Agency	Pinpoint Media (13513)	Entered By	Lindsay Benoit
Product	Political - Issues / Propositions (1068)	CO-OP	No
Brand	60/73/729 (562998)	Headline #	ECR25317296
Salesperson	Katz - Washington DC, Washington DC (1179)	Demo	
Sales Office	Katz - Washington DC	Order Type	Normal
Buyer Name	Nicole, Meade,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	60/73/729	Commission	\$2,190.00
Account Types	National/Political	Net Total	\$12,410.00
Billing Type	Standard	Sales Tax	
Comments	TV		

Burlington (WFFF)	Spots	Rate
By Broadcast Month		
Oct. 2016	131	\$14,600.00
Grand Total:	131	\$14,600.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
96.0.1	Closed Preempt	09/30/16															Burlington (WFFF)	Schedule Change/Exception - Orange Nation ahs Fridays @ 11p TFN	
97.0	Normal Line / SPOT	10/03/16-10/03/16	4	:30	11P- Mike & Molly 11pm	1	X							1	\$50.00	\$50.00	Burlington (WFFF)	MIKE AND MOLLY	9/23/16
98.0	Normal Line / SPOT	10/04/16-10/04/16	4	:30	11P- Mike & Molly 11pm	1	X								\$50.00		Burlington (WFFF)	MIKE AND MOLLY	9/23/16
98.0.1	Closed Preempt	10/04/16															Burlington (WFFF)	Program Change/Exception	
99.0	Normal Line / SPOT	10/05/16-10/05/16	4	:30	11P- Mike & Molly 11pm	1		X						1	\$50.00	\$50.00	Burlington (WFFF)	MIKE AND MOLLY	9/23/16
100.0	Normal Line / SPOT	10/06/16-10/06/16	4	:30	11P- Mike & Molly 11pm	1				X				1	\$50.00	\$50.00	Burlington (WFFF)	MIKE AND MOLLY	9/23/16
101.0	Normal Line / SPOT	10/07/16-10/07/16	4	:30	11P- Mike & Molly 11pm	1					X				\$50.00		Burlington (WFFF)	MIKE AND MOLLY	9/23/16
101.0.1	Closed Preempt	10/07/16															Burlington (WFFF)	Program Change/Exception	
102.0	Normal Line / SPOT	10/10/16-10/10/16	4	:30	11P- Mike & Molly 11pm	1	X							1	\$50.00	\$50.00	Burlington (WFFF)	MIKE AND MOLLY	9/23/16
103.0	Normal Line / SPOT	10/11/16-10/11/16	4	:30	11P- Mike & Molly 11pm	1		X						1	\$50.00	\$50.00	Burlington (WFFF)	MIKE AND MOLLY	9/23/16
104.0	Normal Line / SPOT	10/12/16-10/12/16	4	:30	11P- Mike & Molly 11pm	1			X					1	\$50.00	\$50.00	Burlington (WFFF)	MIKE AND MOLLY	9/23/16
105.0	Normal Line / SPOT	10/04/16-10/04/16	5	:30	8P- Brooklyn 99 / New Girl	1	X							1	\$400.00	\$400.00	Burlington (WFFF)	New Girl/Grandfathered-FOX	9/23/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WFFF
201 Humboldt St
Rochester, NY 14610-1093

Contract # 1435807

Schedule Dates	09/29/16-10/12/16	Date Entered	09/23/16
Advertiser	A Stronger Vermont (82921)	Last Modified	09/23/16
Agency	Pinpoint Media (13513)	Entered By	Lindsay Benoit
Product	Political - Issues / Propositions (1068)	CO-OP	No
Brand	60/73/729 (562998)	Headline #	ECR25317296
Salesperson	Katz - Washington DC, Washington DC (1179)	Demo	
Sales Office	Katz - Washington DC	Order Type	Normal
Buyer Name	Nicole Meade,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	60/73/729	Commission	\$2,190.00
Account Types	National/Political	Net Total	\$12,410.00
Billing Type	Standard	Sales Tax	
Comments	TV		

Burlington (WFFF)		
By Broadcast Month	Spots	Rate
Oct. 2016	131	\$14,600.00
Grand Total:	131	\$14,600.00

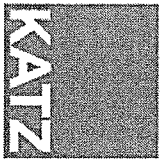
Pinpoint Media
1707 Osage Street
#103
Alexandria, VA 22302

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
106.0	Normal Line / SPOT	10/11/16-10/11/16	5	:30	8P- Brooklyn 99 / New Girl	1		X							\$400.00		Burlington (WFFF)	New Girl/Grandfathered-FOX	9/23/16
106.0.1	Preempt	10/11/16															Burlington (WFFF)	Schedule Change/Spot -	
107.0	Normal Line / SPOT	09/29/16-09/29/16	5	:30	11:30P- Mike & Molly 1130pm	1				X				1	\$50.00	\$50.00	Burlington (WFFF)	MIKE & MOLLY	9/23/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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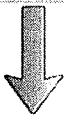
KATZ
TELEVISION
GROUP

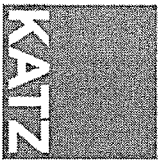
125 West 55th St
New York, NY 10019

Comments: Separation: 30

Contract # 25317296	Changes as of: 10/11/2016 at 6:51 PM	Version: Highlighting Revision 4	Total \$: \$15,000.00
CPE: 60/73/729	Flight: 9/29/16 - 10/12/16	Station: WFFF	Total Spots: 132
Agency: PINPOINT MEDIA	Advertiser: A Stronger Vermont	Market: Burlington-Plattsburgh	Total CPP: \$0.00
1707 OSAGE ST # 103	Product: TV	Office: WASHINGTON	Total GRP:
ALEXANDRIA, VA 22302	Agency Order #: 5422998	Primary Demo: Adults 35+	
	Buyer: Meade, Nicole	Con Type: POLITICAL/NOTE	Traffic #: 1435807
	Salesperson: RACHELLE RAY - Washington DC 202-872-5880	Assistant: LAILA DAFARI 202-872-5880	Separation:

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	9/29 - 10/11													
							9/29	9/30	10/1	10/2	10/3	10/4	10/5	10/6	10/7	10/8	10/9		10/10	10/11
REV-10	Sa 7p-7:30p		Big Bang Theory	\$150.00	0	30	0	0	1	0	0	0	0	0	0	1	0	0	0	
REV-12	Th-F-M-W 11p-11:30p		MIKE AND MOLLY	\$50.00	0	30	1	1	0	0	0	1	1	0	1	1	0	0	1	1
TOTALS:							14	12	0	1	1	13	13	13	12	0	1	13	14	





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125 West 55th St
New York, NY 10019

Comments: Separation: 30

Contract # 25317296		Changes as of: 10/11/2016 at 6:51 PM		Version: Highlighting Revision 4	
CPE: 60/73/729		Flight: 9/29/16 - 10/12/16		Station: WFFF	
Agency: PINPOINT MEDIA		Advertiser: A Stronger Vermont		Market: Burlington-Plattsburgh	
1707 OSAGE ST # 103		Product: TV		Office: WASHINGTON	
ALEXANDRIA, VA		Agency Order #: 5422998		Primary Demo: Adults 35+	
22302		Buyer: Meade, Nicole		Con Type: POLITICAL/NOTE	
		Salesperson: RACHELLE RAY - Washington DC		Assistant: LAILA DAFARI	
		202-872-5880		202-872-5880	
				Traffic #: 1435807	
				Separation:	
				Total \$: \$15,000.00	
				Total Spots: 132	
				Total CPP: \$0.00	
				Total GRP:	

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	10/12 - 10/12		Total Spots	Total \$	CPP	GRP
							10/12					
REV-10	Sa 7p-7:30p		Big Bang Theory	\$150.00	0	30	0		0	\$0.00	\$0.00	0.0
REV-12	Th-F-M-W 11p-11:30p		MIKE AND MOLLY	\$50.00	0	30	1		7	\$350.00	\$0.00	0.0
TOTALS: 13									132	\$15,000.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 25317296		Changes as of: 10/11/2016 at 6:51 PM		Version: Highlighting Revision 4	
CPE: 60/37/29		Flight: 9/29/16 - 10/12/16		Total \$: \$15,000.00	
Agency: PINPOINT MEDIA		Advertiser: A Stronger Vermont		Total Spots: 132	
1707 OSAGE ST # 103		Product: TV		Total CPM: \$0.00	
ALEXANDRIA, VA		Agency Order #: 5422998		Total GRP:	
22302		Buyer: Meade, Nicole		Traffic #: 1435807	
		Salesperson: RACHELLE RAY -		Separation:	
		Washington DC			
		202-872-5880			
		Con Type: POLITICAL/NOTE			
		Assistant: LAILA DAFARI			
		202-872-5880			

Special Instructions	
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Date/Time	Added by	Comment
10/12/16 9:04 AM	Elizabeth Guy	Line 13 Brooklyn/New Girl 1x 10/11 out due to No Avail. Flight is over today on this contract Please advise Thanks!
		Besides the Pre Emptions and MG offers sent on 9/27 and 9/29 we have the below Pre-Emptions
10/03/16 12:21 PM	Elizabeth Guy	Line 12 Mike & Molly 1x 10/4 due to debate M & M n/a MG offer 1x 10/6 Mike & Molly 11:30-12A
09/29/16 12:38 PM	Elizabeth Guy	Line 12 Mike & Molly 1x 10/7 due to Schedule Change Orange Nation is airing MG offer 1x 10/5 11:30-12A
09/27/16 10:17 AM	Elizabeth Guy	Please advise Thanks!
09/23/16 3:01 PM	RACHELLE RAY - Washington DC	Line 10 BBT no longer airing now thru the end of College Football MG offer 1x 10/3 11:30-12A 1x 10/4 11:30-12A 1x 10/5 11:30-12A @ Sect 5 \$50 Please advise Thanks!
09/23/16 3:01 PM	RACHELLE RAY - Washington DC	Separation: 30
09/23/16 3:01 PM	Washington DC	Separation: 30

Competitive Information	
Market Budget:	\$166,667
WFFB Share:	9%
Comment:	
WCAX:	38%
WPTZ:	43%
WVNY:	10%

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	132	\$15,000.00	N/A
Total	100%	132	\$15,000.00	0.0

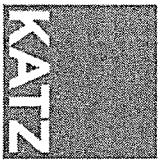
Monthly Summary		
Month	Spots	Dollars
2016-Oct	132	\$15,000.00
Total	132	\$15,000.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Makegood 4	10/12/16 9:04 AM	Elizabeth Guy	Sent To Rep			\$0
Revision	10/11/16 6:51 PM	LAILA DAFARI	Confirmed	5		\$-450.00
Makegood 3	10/3/16 12:21 PM	Elizabeth Guy	Confirmed			\$0
Makegood 2	9/29/16 12:38 PM	Elizabeth Guy	Confirmed			\$0
Makegood 1	9/27/16 10:17 AM	Elizabeth Guy	Confirmed			\$0
Revision	9/26/16 12:59 PM	LAILA DAFARI	Confirmed			\$0
Queued for Electronic Contracting	9/26/16 7:56 AM					\$0
Revision	9/25/16 4:32 PM	RACHELLE RAY - Washington DC	Confirmed			\$0

Changes: Total Spots from 137 to 132. Calculated Dollars from \$15,450.00 to \$15,000.00, Competitive Market Budget from \$171,667 to \$166,667. User Entered \$15,450.00 to \$15,000.00, Total \$ from \$15,450.00 to \$15,000.00. 2 buylines added or modified.

Changes: 1 buyline added or modified.

Changes: 1 buyline added or modified.



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125 West 55th St
New York, NY 10019

Contract # 26317296		Changes as of: 10/11/2016 at 6:51 PM		Version: Highlighting Revision 4	
CPE: 60/31/729		Flight: 9/29/16 - 10/12/16		Total \$: \$15,000.00	
Agency: PINPOINT MEDIA		Advertiser: A Stronger Vermont		Total Spots: 132	
1707 OSAGE ST # 103		Product: TV		Total CPP: \$0.00	
ALEXANDRIA, VA 22302		Agency Order #: 5422998		Total GRP:	
		Buyer: Meade, Nicole		Con Type: POLITICAL/NOTE	
		Salesperson: RACHELLE RAY - Washington DC 202-872-5880		Assistant: LAILA DAFTARI 202-872-5880	
				Traffic #: 1435807	
				Separation:	

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Queued for Electronic Contracting	9/23/16 3:48 PM					\$0
Queued for Electronic Contracting	9/23/16 3:05 PM					\$0
Revision	9/23/16 3:01 PM	RACHELLE RAY - Washington DC	Confirmed	1		\$0
New	9/23/16 2:58 PM	RACHELLE RAY - Washington DC	New	136		\$15,450.00

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.